



NUSA
HANDCRAFTED
IN BALI

Nusa Press Release

Precious metals combined with centuries-old techniques to capture an essence and mould it into a piece of jewellery. Stylish jewellery that embodies the relaxed Indonesian mood and the ethnic-chic soul of Bali. On Nusa (www.nusa.studio) online jewellery boutique, you are a click away from choosing a piece of jewellery that encapsulates all the energy and sensuality of Southeast Asia and have it delivered anywhere in the world.

On the recently launched website, you'll find elegant limited edition pieces, whole collections or single jewellery pieces for her, him and baby, each piece is crafted using sterling silver 925 and for some pieces solid 18 karat gold is also used. Every Nusa piece is handcrafted and selected to arrive into your hands free of shipping costs and presented in an award-winning branded packaging, in fact Nusa is a winner of the International Visual Identity Awards 2016, the world's first independent and truly global graphic design competition for visual identity.

Purchasing on Nusa, means possessing a unique piece of jewellery that has been handcrafted by Balinese artisans. Renowned for their skilled silversmithing since the time of the Balinese royal courts, the artisans now face fierce competition from China and Thailand that are selling silver jewellery at bargain-basement prices. Shopping on Nusa not only means buying an exquisite piece of jewellery, it is also a responsible and sustainable act that goes towards helping safeguard the secrets of this craft, that are handed from father to son, and fosters and supports the local community.

Placing an order is easy, just allow yourself to be captivated by one of the pieces from the Nusa range, you can admire every detail thanks to the crisp photography and add it

to your basket. For those who wish to buy a ring, Nusa provides a ring sizing guide to help choose the correct size and offers a simple returns policy.

Allow yourself to be seduced, Step into the world of Nusa, handcrafted in Bali.

Follow us

 facebook.com/nusaworld

 pinterest.com/nusaworld

 instagram.com/nusaworld

Nusa Press Office

press@nusa.studio